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POPULAR NON FICTION

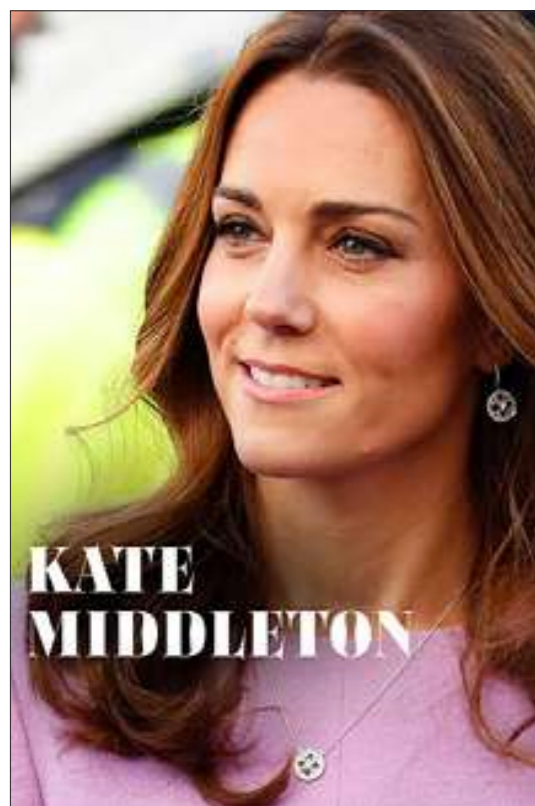
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224 pp. / € 17,00 / softback with flaps / 13,5 x 21 cm
January 2022 / ISBN 9788851197766

EVA GRIPPA has been a journalist for La Repubblica since 2004, and a royal watcher for passion even before profession. She was born and studied in Rome, but after a doctorate in Journalism she moved to the editorial office in Milan, where she still lives today in an English-style house ideally overlooking on Buckingham Palace, with a half-Londonese husband and two children accustomed to sharing their mother's attention with George, Charlotte, Louis and Archie. Since 2017 she has been accompanying the work for Repubblica.it to the "royal" chronicles and has created a Instagram profule, @royalbaby.it, which today has over ten thousand followers. In 2021 she published for De Agostini the book "*Elisabetta e le altre*".

KATE MIDDLETON

Eva Grippa

ON THE OCCASION OF HER 40TH ANNIVERSARY, A LOOK BEHIND THE FACADE OF PERFECTION OF THE VERY POPULAR FUTURE PRINCESS OF WALES AND QUEEN OF ENGLAND.

“WANTING TO ENTER THE ROYALTY COURT, EVA GRIPPA, JOURNALIST OF LA REPUBBLICA AND ROYAL WATCHER, LET'S US IN THROUGH A SECRET DOOR.»

LA STAMPA

Eva Grippa, passionate expert of Royal Family Britannic for "La Repubblica", throws light through the tiny cracks of the flawless image of Kate Middleton, telling us the less obvious and known aspects: the Middleton family, a true silent force behind the monarchy; the former, the past and the rivals in love with William; the relationship with the fearsome English press, before and after the wedding; the "Kate effect", that is the impact of the Duchess on the UK economy; the relations with the queen and the others; the women of the Royal House; the hurricane Meghan and the rivalry between the sisters-in-law; lights and shadows (what Kate doesn't say, from suspicions of eating disorders to carefully hidden crises); the cumbersome ghost of mother-in-law Diana. Because Kate, before but becoming (perhaps?) queen, will become the next Princess of Wales: a title as heavy as a crown.



224 pp. / € 16,00 / softback with flaps / 14 x 21,3 cm
October 2021 / ISBN 9788851195670

VERONICA BENINI is @SPORA since 2006. She is a digital entrepreneur, an activist, a consultant and a women trainer. She works with her passions: empowerment and marketing. She conceived the digital platform Corsetty.it.

Born in Buenos Aires, she migrated to Italy at the age of 14. She graduated in Architecture between Florence and Paris. After a managerial job in Paris, she left everything to come back to Milan where she created Stiletto Academy, Insplagenda, Corsetty and the inspirational event 9 Muse. This event attracts every year and exponential number of participants. She held three TEDx and spoke to the Women Economic Forum on the themes of self esteem and empowerment.

She launched the app Ecomy aimed at creating a group of women who provide their own expertise. In 2019 she published with DeAgostini "*La vita inizia dove finisce il divano*", a best seller non fiction book.

MY FAVOURITE POSITION

Things change, if you make them change

VERONICA @SPORA BENINI

VERONICA @SPORA BENINI MAKES HER VOICE HEARD, AS AN ENTREPRENEUR AND AS A WOMAN: “WE ALL HAVE THE POWER TO DO IT, AND WE MUST DO IT TOGETHER”.

The now mythic van "Lucio" has found a home and so her owner, Veronica @Spora Benini, after proving that you can always start all over again, be born again, give life to new ideas, has taken root in Milan and helps women to develop their business projects.

Today "Spora" is not just a name, but a company which invoices millions every year. The experience in the training field and as a consultant opened her to a glimpse of the feminine reality with its contradictions, criticisms and injustices.

Starting from her personal and professional life - as employees first, then as startupper, business woman and employer - Veronica tells about women, money, career and power relations with her usual direct and unique style.

A coming of age story, a path to awareness, a call of arms for all women ready to roll up their sleeves to actively change things.



256 pp. / € 15,00 / softback with flaps / 13 x 5 x 21 cm
September 2021 / ISBN 9788851179250

FORBIDDEN TO UNDER 14 YEARS OLD

Alberto Pellai
and Barbara Tamborini

ASSUMING THAT WE ARE ALL CONVINCED OF THE WONDERS AND ESSENTIAL ADVANTAGES THAT TECHNOLOGY HAS BROUGHT INTO OUR LIVES, THE DIFFICULT TASK IS TO FIND THE MEASURE. ALBERTO PELLAI PROPOSES A REVOLUTIONARY CHOICE, WHICH IN ORDER TO BE SUSTAINABLE MUST ALSO BE CONSISTENT WITH OUR FAMILY LIFESTYLE.

This is not a book to do psychological terrorism but a manual for parents (and not only) that intends to spread, with simplicity and clarity, reliable information with a solid scientific basis on which to base the choice on WHEN equipping our children with a smartphone (or a tablet connected to the network). Let's not start from a zero point: almost every child over ten has a smartphone. Why then ask a question that the reality of the facts seems to make useless and out of place? The answer is very simple: the web is too big to learn how to orient yourself. After many years of work, meeting thousands of parents, teachers and children and after thorough studies, we are convinced that the time has come to give voice to a widespread concern but still too unexpressed and little shared. Growing up without technologies (or with a low controlled dose) up to 14 years is an advantage much more than a disadvantage. This book will try to prove this revolutionary but urgent statement.



240 pp. / € 16,00 / paperback with flaps / 14 x 21 cm
June 2021

PAOLA BOTTAI, graduated in communication and marketing, attended a renowned school for perfumers in Grasse, France, which selects only twelve students a year. She then returned to Italy to work in the world of made-in-Italy, where she began her career creating men's fragrances for international companies.

Paola Bottai has been passionate about perfume for as long as she can remember.

PERFUMES

A Journey Around the World of Smells, Perfumery, Memories

Paola Bottai

A SENSORY BUT ABOVE ALL AN EMOTIONAL JOURNEY IN THE UNIVERSE OF PERFUMES AND SMELLS

The smell is the sense of memory, of emotions, of imagination. Paola Bottai, "nose" and parfumeur-créateur, guides us to the discovery of a world that we all too often ignore or take for granted, the world of smells. With an engaging and passionate style, she tells the secrets of her craft and explains how to mindfully chose, buy, preserve and "live" a perfume. Her nose travels around the world in a heartbeat- the colorful vials in front of her contain vetiver from Haiti, tuberose from India and sandalwood from Australia. All sources of inspiration. She builds a fragrance like the layers of a pyramid. She blends fresh aromas like mandarin, citrus and bergamot with more complex fragrances that linger on a collar and make someone remember you long after you've gone. Each formula is unique. It's always a challenge, "You have to limit your imagination... Creativity has to be focused," Fleeing from all clichés and looking for that perfume that speaks to us, because every smell tells a story.



208 pp. / € 16,00 / paperback with flaps / 14 x 21 cm
May 2021

RAISSA RUSSI, born in 1996, was born in Moncalieri and grew up in Turin, she graduated in Management Sciences and Labour Consulting. Since the spring of 2020 she shares with Momo (Mohamed Ismail Bayed) their daily life as a mixed couple on the web, defusing the prejudices and hostility they encounter with intelligent grace and much irony.

MOHAMED ISMAIL BAYED, was born in 1993 in Casablanca and raised in Turin, graduated in physical education with a diploma as a physiotherapist. Since the spring of 2020 he shares with Raissa (Raissa Russi) their daily life as a mixed couple on the web, defusing the prejudices and hostility they encounter with intelligent grace and much irony.
"Di mondi diversi e anime affini" is their first book.

«Raissa and Momo are the most beautiful couple in the world: two boyfriends who joyfully tear apart the stereotypes.»

Danilo De Biasio director of the Milan Human Rights Festival

OF DIFFERENT WORLDS AND KINDRED SOULS

Mohamed Ismail Bayer
Raissa Russi

A STORY OF AUTHENTIC AND MOVING FORMATION, WHICH SWEEPS AWAY CLICHÉS WITH A BREATH OF FRESH AIR AND KNOWS HOW TO BECOME A UNIVERSAL MESSAGE.

The story of Raissa is the story of a little girl surrounded by a bubble of love and protected from everything that is "different", which opens to the world full of curiosity and questions and wants to learn to walk on her own legs. A child with a swirling inner universe, looking for a lens to harness her talent and focus her future.

Two parallel roads that bend towards each other, touching each other, until they get to intertwine and become one. Two kindred souls who recognize each other. Two "I" who become a "we". Because, even if you come from different worlds, you can live the same emotions: fears, insecurity, fatigue in self-acceptance, the desire to succeed, the ability to smile, the desire to love.

The story of Mohamed and Raissa is the story of two young persons who fall in love and face together all the experiences of a young couple, discovering passions in common and those small differences that make us unique. But they also learn what it means to fight daily against hatred and prejudices, and they choose not to remain silent, but to use self-irony as the only weapon, turning difficulties into an opportunity for personal growth and their history into a point of reference for many boys and girls like them: to open the first chapter of a new story together.



256 pp. / € 18,00 / softback with flaps / 14 x 21,3 cm
April 2021 on the occasion of the 95th anniversary of the Queen

EVA GRIPPA is a journalist at *La Repubblica*, one of the main national daily Italian newspapers, and she is a deep knower of the royal family.

ELISABETTA AND THE OTHERS

All the women of the Queen

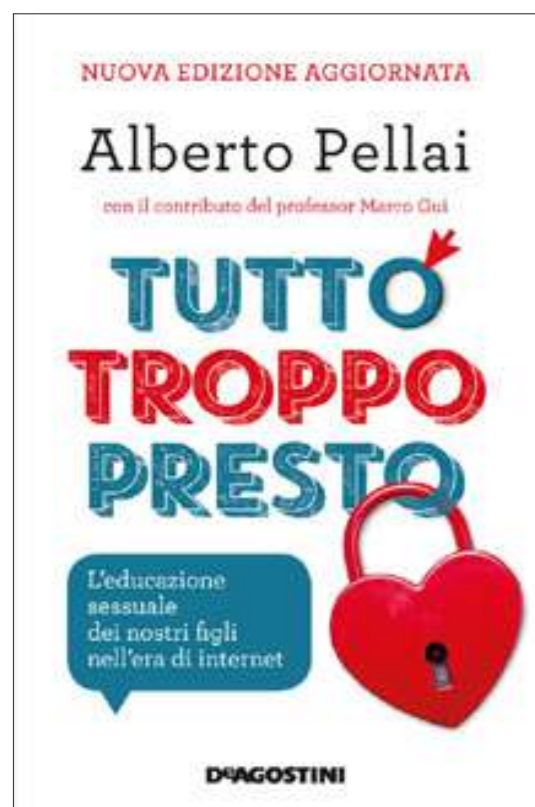
Eva Grippa

95 years of Queen Elisabeth II seen through the unprecedented lens of her relation to the most important female figures in her life.

An informed and documented look behind the scenes of the relations between the women of the Royal Family.

The figure of Elizabeth II – at the threshold of her 95th birthday – continues to exert an endless charm on the world public. In this book Eva Grippa chooses the reading key of the Queen's relations to the most significant women around her: her nanny Marion Crawford, the Queen Mother, her sister Margaret, her daughter Anne, her daughter in law Diana Spencer and Sarah Ferguson, her "second" daughter in law Camilla, and at last Kate Middleton and Meghan Markle. Nine matches "All about Eve" in which in the end she emerges as the stainless and timeless winner: Her Majesty, the Queen.

"Our account begins then to inspect the personal relationships of the Queen with the closest female figures, that put together, after looking underneath the wrinkles, the not linear story, therefore not actually biographical, of Her Majesty as daughter, sister, mother, grandmother, mother-in-law, friend. A detailed account of roles, useful to understand her personality, her conduct, her feelings and her thoughts."



256 pp. / € 15,00 / softback / 13,5 x 21 cm
January 2021 / ISBN 9788851185640

UPDATED AND REVISED EDITION

ALL TOO SOON

Sex education for digital natives

Alberto Pellai

Six years after the first successful publication (over 20.000 copies sold), here comes a new updated edition.

A new edition that takes into consideration the new social media and the new behaviours of the youngest, more and more connected and precocious.

Adolescents and pre-adolescents suffer from too many pressures pushing them to want everything at once and to experience everything too soon.

Sexting, pornography, online solicitation and early sexualization are almost unknown to parents today but unfortunately very present in the lives of children, who often take a wrong idea of sexuality and, above all, they fall into traps that are dangerous for their physical and psychological health, with long-term consequences

Seduced by the media and encouraged by the market, they compete with their own body (dreaming a different one), with friends (to look bigger and better), with themselves (entering into promiscuous and risky behaviors). The war against them they engage against their body and their premature sexualisation are very risky for their physical and psychological health. Alberto Pellai provides parents and educators with the tools necessary to understand messages and manage behaviors that may jeopardize the fragile balance of our teenagers in a very delicate phase of growth and gives advice on hot topics. The book includes updates on the chapters on sexting and pornography and an unpublished chapter on compulsive video-gaming.



208 pp. / € 15,90 / softback with flaps / 14 x 21 cm
October 2020 / ISBN 9788851181765

WE ARE LIGHT

The strength, the beauty, the freedom of body positivity thinking

Laura Brioschi

Right bodies or wrong bodies don't exist, people exist: and each person has their own particularities, which make them unique. Every body deserves love and respect.

This message comes from Laura Brioschi, the former curvy model who supports the Body Positive movement and who is a source of inspiration to over half a million people on Instagram.

For many years Laura Brioschi fought a war against her own body, a war called bulimia, but it wasn't easy for her to understand that she needed help. Analyzing the way in which we are bombarded daily by the wrong messages, above all by the media that want to make us believe we're not okay as we are, Laura Brioschi takes us through her life, recounting the suffering she went through in feeling herself to be in the "wrong" body.

Thanks to a meeting with a psychotherapist and the discovery of Mindful Eating, Laura Brioschi began to understand herself better. All that she has learned over the years, the awareness of herself and Body Positive thinking, she has decided to share with a community that over the years has grown visibly. Laura, together with her partner Paolo, has organized events that can help a multitude of people who didn't know where to start their journey of acceptance of themselves. The Body Positive Catwalk flashmobs brought hundreds of people into the main squares of Milan and Rome, all of them ready to exhibit themselves in their underwear, together with Laura: free of weight, of physical type, of the colour of their skins, of any disability.

All the emotions that she has lived through along her journey have led her to be the woman she is today, a woman who has decided to love herself. Because she can no longer contain the light that has exploded within her.



160 pp. / € 15,90 / paperback / 14 x 21 cm
September 2020 / ISBN 9788851182540

ALBERTO PELLAI is a doctor and children psychotherapist, is also a researcher at the Bio-Medical department at the Università degli Studi of Milan, where he works on prevention. In 2004 the Italian Ministry of Health awarded him the silver medal of merit in Public Health. He is the author of many best seller books for parents, teachers, teenagers and children. His books are translated in 10 languages.

WHILE THE STORM HIT HARD

what parents have learnt in
time of emergency

Alberto Pellai

Sometimes life falls on you and forces you to change shape, to enter your usual structure and revolutionize it. You spread out, you squeeze, you bend over. You smear and withdraw. You change constantly, in an effort to withstand the impact that continues to upset you and that could break and shatter you. But you continue to adapt to that shock force. Didn't you know you could take on new shapes? Or rather, you didn't know it because you had never tried. Nothing had ever happened before that forced you to invent new forms of yourself. All of this is called resilience. And the fact is that for many of us, in the emergency that the COVID-19 pandemic has brought into our lives, this is exactly what happened: we have become stronger. And maybe even a little better. Why did it happen? How did it happen? What actually happened? And above all, what have we learned and must we learn to keep with us even in quiet times, because it makes us better? This book tries to answer these questions. Starting from what happened in many of our families, reworking the facts, events and salient happenings, resuming the track of those weeks in which the virus forced us to become different from what we had always been, while continuing to remain those of always, these pages want to be a path of resilience and learning. Because what has shocked the world has also changed our way of being family. And it probably made us stronger too. The risk could be, after a great effort, to erase the memory, remove it from us and throw ourselves back into what we were before living through this experience. But in doing so we would be alone in an empty and deserted territory, we would not treasure on the experience given to us to elaborate its meanings and contents. This book starts from that treasure. From what the COVID-19 emergency has left us. And that must never be forgotten. But integrated in our life stories, in our most intimate relationships, in our family relationships.



240 pp. + 8 of pictures / € 15,90 / softback with flaps / 14 x 21 cm / September 2020
ISBN 9788851181758

THERE IS NO TIME TO BE SAD

Licia Fertz, Emanuele Usai

It's never too late to become an influencer. Proof of this is Licia Fertz, the most loved ninety-year-old on Instagram. She presents herself with her colourful clothes, pop accessories and a contagious smile. The idea of opening an Instagram account came from Emanuele, her grandson, with whom she has a very close relationship. Emanuele, on seeing her grieving and depressed because of the death of her husband after more than 62 years of marriage, thought he'd do something to cheer her up and help her find once again that joie de vivre that had always allowed her to overcome the hard times.

Born in 1930 she lived through the Second World. Licia, endowed with an indomitable spirit from her early adolescence, always loved parties: it was during one of those evenings that she met Aldo. Their love story survived separation when Licia had to move to a convent so that she could study to become a nurse. Her daughter Marina was born in 1961, and was immediately welcomed with great warmth by her maternal grandparents who moved in to help Licia and Aldo. Marina grew up intelligent, curious, a lover of art. Licia was almost frightened by the fact that everything was going so well with her daughter, without any big problems on the horizon. Marina soon got married and after a few years she fell pregnant. So it was that Emanuele was born, a lively baby full of energy. But then, one August morning, Marina, who was only 28, fell suddenly ill while taking a shower; she was in a coma for some months before passing away. Licia's and Aldo's world collapsed, but they had to react because their little grandson Emanuele really needed them. From then on their life together grew more intense. And when Aldo passed away Emanuele couldn't bear seeing his grandmother descend ever further into depression because with all the things she'd had to bear throughout her life, he wanted her to live her old age with the spirit of resilience that she'd always demonstrated even before the most traumatic events. And so the idea of Instagram, of "Buongiorno Nonna" and of documenting, through photos and videos, the days of a ninety-year-old who deals with life with positiveness, curiosity and irony.

Licia's strength is an example for everyone, it knows no limit of age.



224 pp. / € 16,00 / softback / 14 x 21 cm
September 2020 / ISBN 9788851178024

FRANCESCO RIVA, born in 1993, is an author of theater and an actor. After graduating from the European Academy of Theatre and Cinema in Rome, he transformed his thesis - a monologue on the school experience of a dyslexic child - into a successful show entitled *DiSlessiaA... Dove sei Albert?* from which this book was also born.

WHERE ARE YOU, ALBERT?

Francesco Riva

A DELICATE AND TENACIOUS STORY, A PARABLE ABOUT THE UNIQUENESS AND IMPORTANCE OF KINDNESS AND LISTENING

Giacomo is eleven years old, loves colors, music, drawing and imagining adventures. For everyone, however, Giacomo is the listless and not-clever-enough child who continues to make mistakes in the themes and has not yet learned the scoreboards. It is the despair of the mother, who leaves her job to be with him, and the torment of the father, who considers him a lost investment. So much so that the two get convinced by the professors of a prestigious institute to enroll him in a section for special boys. For everyone Giacomo is "retarded". Why can't he be like the others, doing what they do so easily? He must be stupid, there are no other explanations. Soon even James himself is convinced. But how much despair in this label that remains on him! Until Maestro Andrea arrives, a young teacher who is ready to listen to the difficulties of children. Andrea immediately understands that Giacomo is not stupid at all: on the contrary, the child has a depth and a sensitivity that allows him to see further than many of his companions. He simply suffers from undiagnosed dyslexia. Thanks to the help of Maestro Andrea, a bit of imagination and the right dose of hard work, Giacomo begins to learn with enthusiasm. And so, when he is called to the blackboard at the end of the year, he is ready: he can explain better than anyone what Leopardi's *Infinito* means. Finally showing everyone that he is "different" but never "wrong".



200 pp. / € 14,90 / paperback / 14 x 21 cm
March 2020 / ISBN 9788851171162

FABIO CELI is a psychotherapist and professor of clinical psychology at the University of Pisa. When he writes or gives lectures, he prefers to draw inspiration from what his little patients and their parents and teachers, rather than from psychological theories.

THE EMOTIONS OF OUR CHILDREN

How to bring out hidden emotions and learn how to handle them together

Fabio Celi

RICH IN STORIES AND EXAMPLES DRAWN FROM THE DECADES OF EXPERIENCE OF DR. CELI, THIS BOOK PROVIDES THE READING KEYS FOR EVERYONE AND MANY PRACTICAL TIPS, GAMES AND ACTIVITIES TO DISCOVER AND UNDERSTAND TOGETHER THE RICH WORLD OF EMOTIONS.

Your young son is acting up. You lose your temper and scold him, and he behaves worse. Your teenage daughter answers you badly and closes in her room. You yell at her that she must not allow herself to answer you like that, and she doesn't talk to you for days. What happened? That you hit the emotions of your children, and yours, without even realizing it. But is there an alternative? Fortunately, yes. The alternative is to listen. Listen to the emotions that move in them and in you, recognize them, accept them, let them out, become aware of the automatic thoughts that make you react before pondering. And then, calmly, find a solution together. Will this be an easy journey? For nothing. But it will be the most constructive you have ever done, the one that will leave you the best gift: a better relationship with your child.



224 pp. / € 15,90 / paperback / 14,5 x 19,5 cm
January 2020 / ISBN 9788851176600

LUCA GUIDARA is a coach of order and cleaning and one of the first Italian "cleaning influencers".

HOME SWEET HOME

Taking care of your home has never been so easy

Luca Guidara

ORDER AND CLEANLINESS ARE GOOD FOR THE HOME, BUT ALSO FOR THE SPIRIT. THE CLEANING COACH OPENS HIS HOME'S DOORS TO TELL US, ROOM BY ROOM, THE SECRETS FOR LIVING IN A "HOME SWEET HOME".

Who said that cleaning and tidying up are just a "necessary evil"? Luca Guidara, order and cleaning coach on Instagram, shows that taking care of our home can be pleasant, rewarding and surprisingly relaxing.

Luca welcomes us to his home and accompanies us on an ideal tour in which, room by room, he explains how to transform our environment and therefore our life for the better, because living in a fresh, beautiful and clean house makes you feel good and gives mental serenity. This goal is within reach even of those who do not have the same natural predisposition to Luca's order: in this practical and smart manual we will find many tips on how to obtain the desired results, on the products to use, on the methods to avoid waste, on how to assign tasks in the family (or between roommates) ... Because all the household chores, with the right amount of organization and a few small tricks, can be optimized. And feeling truly "at home" in our environment is a sensation that is priceless.

"After all, our house speaks of us, and taking care of it is a way to take care of ourselves and the people we care about: in short, an act of love. And if we love our home, our house will love us too".



256 pp. with color illustrations/ € 18,00 / hardback
14,5 x 19,5 cm / January 2020 / ISBN 9788851176594

ENRICA MANNARI, born in 1980, has worked for 15 years as designer and art director. She works as an artist and influencer for big brands such as Samsung, Crocs, Stabilo.

ILLUSTRATED MANUAL TO HAPPINESS

Enrica Mannari

ENRICA MANNARI, INFLUENCER AND INSPIRER, DRAWS AN ILLUSTRATED PATH TO ASK ONE'S SELF QUESTIONS, GIVE ONE'S SELF ANSWERS AND LIVE HAPPILY.

How many times have we tried to define the word "happiness"? and still it looks like a mirage.

With a perfect balance of words and beautiful illustrations, Enrica Mannari, charts the path to happiness marked by small and great daily actions that can be undetectable and yet revolutionary for us and for the others. Whether it is a small gesture of care or a consideration to process little by little, each page offers us an inspiration and an incentive to discover our personal, unique and invaluable definition of happiness.

A book to color, read, keep on your bedtable or give as a gift.

The theme of happiness by Enrica Mannari has first appeared on Instagram in 2019 raising a lot of interest and becoming an engaging and intense ritual for her community.



144 pp. / € 15,00 / paperback with flaps / 14 x 22 cm
December 2019 / ISBN 9788851175559

SAVERIO RAIMONDO is a very successful Italian comic whose humour recalls the American tradition of the stand-up comedy. He worked on the radio, on TV, in live shows. His show *Il satiro parlante* is distributed by Netflix in 190 countries in the world.

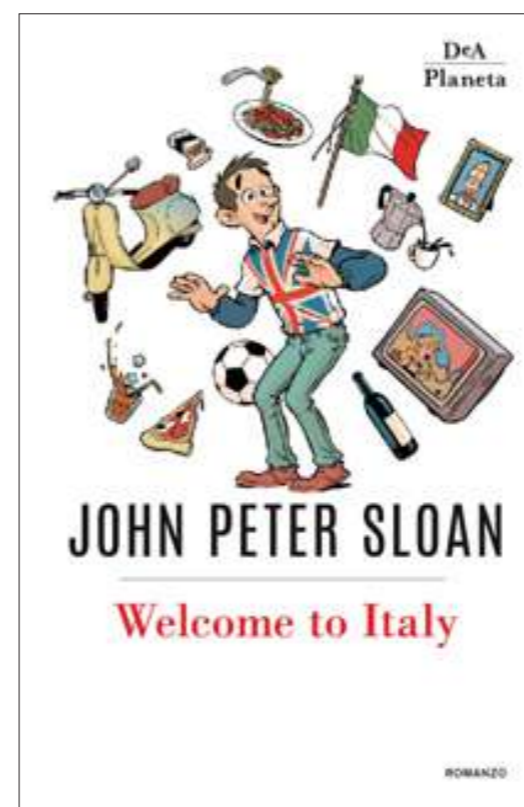
I EXIST

Santa Claus spills the beans

Saverio Raimondo

"THERE ARE ALL SORTS OF LEGENDS, OR AS THEY CALL THEM TODAY, FAKE NEWS ON MY ACCOUNT; STARTING WITH THE FACT THAT I EXIST. WELL, HERE I'M."

After almost two centuries, finally Santa Claus (yes, he himself!) answers all the letters received. He has found the time because this year, for the first time, Santa Claus decided not to bring gifts: secularization is advancing and fewer children believe in him (also thanks to e-commerce); in the tense global scenario, its repeated violations of airspace will no longer be tolerated by military and supranational bodies; animalists no longer intend to defer his reindeer exploitation; and the shadow of the MeToo also stretches over him and his proverbial making the children sit on his knees is a behavior now considered inappropriate. But above all, Santa Claus this year will not bring gifts because only good children deserve them; but now the children are all bad! Responding to ordinary children and other famous people (such as Greta Thunberg and Prince George), to children of today and to others who have not been so since a while (like the Holy Father and Donald Trump), from letter to letter Santa Claus tells and tells us who we are and what we have become: hypocritical, contradictory, fanatical, but above all ridiculous. Until the last, fulminating revelation. A comic letter, invective and shameless, from a privileged observer of humanity who has nothing to lose in breaking his silence and telling us the truth in the face.



250 pp. / € 17,00 TBC / Paperback with flaps
14 x 22 cm / November 2019 / ISBN
9788851175566

JOHN PETER SLOAN (1969) is the best-known English teacher in Italy, where he has lived for thirty years. He is also an eclectic artist: brilliant actor, author, rock singer and stand-up comedian. He is a regular guest in many major TV broadcasts where he talks about British culture and current affairs. His bestselling manuals have invented a teaching method that has changed the teaching of foreign languages and are translated into 15 languages.

FULL TEXTS AVAILABLE IN ENGLISH

"IMPOSSIBLE NOT TO LAUGH,
SO MUCH IS IRREVERENT,
BEWILDERED, SURREAL." -
LA STAMPA

WELCOME TO ITALY

John Peter Sloan

WHO COULD TALK AND EXPLAIN ITALY AND ITALIANS TO A FOREIGNER BETTER THAN AN ENGLISHMAN WHO HAS LIVED IN OUR COUNTRY FOR OVER 30 YEARS? THE MOST FAMOUS ENGLISHMAN IN ITALY - MILLIONS COPIES OF HIS BOOKS AND LANGUAGE COURSES SOLD - TELLS WITH VERVE AND HUMOR ABOUT HIS LONG, BOUNDLESS LOVE FOR THIS COUNTRY AND FOR ALL THE ODDITIES THAT MAKE ITALIANS SO UNIQUE. A BOOK IN WHICH SLOAN RECONSTRUCTS DOZENS OF AMUSING EPISODES THAT UNVEIL A LOT NOT ONLY OF THE ITALIANS, BUT ALSO OF HIM AS AN ENGLISHMAN.

After inventing a series of revolutionary courses to teach English language, John Peter Sloan finally tells the longest love story of his life: the one with Italy. A love that blossomed even before he arrived from Birmingham, on a plane where everyone mysteriously held "his family jewels" to avoid who knows what catastrophe and applauded the pilot after landing ... Because Italy has immediately exercised on him a mad, domineering charm and never mind if driving in the Italian road traffic is impossible ...



256 pp. / € 15,90 / paperback with flaps
14 x 21,3 cm / October 2019 / ISBN 9788851174163

RICK DUFER is the art name of Riccardo Dal Ferro (Thiene, 1987), a popularizer, educator and teacher of creative writing and screenwriting.

SPINOZA & POPCORN

From Game of Thrones to Stranger Things; to understand philosophy watching movies and TV series

Rick DuFer

FROM STRANGER THINGS TO GAME OF THRONES AND FROM TERMINATOR TO MATRIX, A MANUAL TO TRANSFORM PHILOSOPHY INTO "POPSOPHY": PHILOSOPHY EXPLAINED THROUGH POP AND MASS CULTURE.

A new philosophical approach that finds the pop side of the mustache of Marx hidden in *Terminator* and the frown of Nietzsche in the folds of the plot of *The Lord of the Rings*. Webstar Rick DuFer signs an illuminating work that draws heavily from popular culture, helping young people and also adults to understand the thought of great philosophers, but above all to help them develop their own opinion. Freedom, political thought, the sense of beauty and other great themes of life thus become as many chapters of pure... "popsophy". A book that approaches readers to modern philosophical through a new culture of reference.



224 pp. pages, with colour illustrations / € 17,90
paperback with flaps / 14 x 21 cm / October 2019
ISBN 9788851174101

GABRIELE BONCI discovers the magic of bread raising when he is 9 years old and decides to become a chef. After paying his dues as chef in a famous restaurant in Rome, there comes the turning point: in 2003 he opens a small pizzeria by the slice, *Pizzarium*, where he proposes his unique version of pizza. Today *Pizzarium* is an institution in Rome and Gabriele Bonci is a recognized master of the white art and the ambassador of the values of "eating well and mindfully". His first book *Il gioco della pizza* has sold over 20.000 copies. After some TV apparitions, he becomes the star of the successful TV program *Pizza Hero*.

PIZZA HERO

A journey through Italy with the king of dough

Gabriele Bonci

A FAMOUS ITALIAN CHEF TAKES US ON A GOURMET GETAWAY, DISCOVERING THE BEST ITALIAN BAKERY PRODUCTS.

Gabriele Bonci takes us on the discovery of the food tradition of white art: raw materials and ingredients, techniques and tips, always in pursuit of genuineness and nature.

An extraordinary journey through Italy, its history, its recipes and the secrets of the local specialties in each region.

In 40 recipes, the master of white art cuisine Bonci presents us the wonderful world of bread, focacce, pizze and the best and most authentic food offered by the Italian tradition.



224 pp. / € 16,00 / paperback with flaps
14 x 21 cm / September 2019 / ISBN 9788851174552

Veronica Benini was born in Buenos Aires and emigrated to Italy at the age of 14. She graduated in Architecture in Florence and in Paris. After working as a manager in the French capital, she decided to leave everything and returned to Milan to dedicate herself first to heels and then to marketing and social media. She is an "inspirer for women", held two TEDx and spoke at the Woman Economic Forum on the issues of emancipation and self-esteem. She created Stiletto Academy, Insplagenda, Corsetty and the 9 Muse inspirational event. This event gathers in Milan, at each edition, an exponentially growing number of participants coming from all over Italy. She lives in Milan, where she has a video recording studio and her team's offices.

Veronica Benini (known online as "la Spora") is an activist and a female marketing consultant: she helps women work on themselves through their entrepreneurial projects. Women who are dissatisfied with their careers, women who have left their jobs after having children or women who want to start a job on their own. She created the training platform "corsetty.it" and is the creator of the 9muse, the inspirational event for women who want to start over, in every sense.

IL SOLE 24 ORE

LIFE BEGINS WHERE THE SOFA ENDS

Veronica @Spora Benini

AN ESSENTIAL AND HIGHLY TOPICAL CONTRIBUTION TO THE DEBATE ON WOMEN'S EMPOWERMENT.

HOW MANY TIMES CAN YOU START OVER IN LIFE? VERONICA SPORA BENINI HAS RESTARTED MANY TIMES, AND INVITES ALL WOMEN NOT TO BE AFRAID TO TAKE THEIR DESTINY INTO THEIR OWN HANDS. DON'T SAY "IT'S TOO LATE"... BECAUSE "IT'S TOO LATE" DOES NOT EXIST!

What happens when you realize that your whole life is based on the expectations of others? How do you react if what you believed your cornerstone fails overnight? Veronica is 33 years old and lives in Paris. After a cancer and the husband who leaves her, she remains alone and takes two years to figure out how to get up while opening a blog and a Twitter account. Giving up everything and going to live in a Volkswagen "hippie" van is a dream for many people, but very few do. Veronica, who does not yet have a driving license, set up on a daring adventure in search of herself and of "what to do when she grows up". A book on the road in the era of social networks, between drivers found on Twitter, social initiatives that flow into real life and the birth of a community of women. "Spora" is Veronica's nickname on social media, but will become an SRL. "Spora" is someone who gives a voice to thousands of women by demonstrating that one can start over, can be embark on something new, can be reborn.



240 pp. / € 16,00 / paperback with flaps
14 x 21,3 cm / September 2019 / ISBN 9788851172404

LUCA PARRELLA is the creator of the YouTube channel *L'Inspiegabile* (over 526,000 subscribers, more than 25 million hits). In his videos he talks about unsolved mysteries, paranormal phenomena and conspiracy theories, collecting more than 3000 comments every day.

THE UNEXPLAINED

Luca Parrella

FOR ALL READERS WHO LOVE DISTURBING STORIES, UNRESOLVED CASES AND MYSTERY IN ALL ITS FORMS; FOR FANS OF CULT SERIES LIKE X FILES OR STRANGER THINGS.

The book hosts a series of investigations of the "Dylan Dog of the network", aimed at introducing us to the most disturbing events in a specific area of interest of its vast universe of contents: the mysteries of the network (YouTube, social media, deep web). Luca Parrella tells us the most incredible and chilling stories, but also the great hoaxes that have become viral, the secrets and behind the scenes of colossal events that have scared millions of users. The point of view is that of a YouTuber that, to carry on its business, must also deal every day with censorship and therefore, between one case and another, allows us to peek behind the scenes of a new profession.

Among the topics addressed in the book:

- the secrets of chat and dating sites
- the most disturbing apps
- emails sent from the afterlife and the YouTuber that speaks with ghosts
- The Blue Whale and other absurd challenges
- the most sensational fakes
- the most famous creepypasta
- the dark web and the deep web



240 pp. / € 16,00 / paperback / 14 x 21,3 cm
April 2019 / ISBN 9788851169381

RICCARDO POZZOLI is a thirty-two-year-old Italian startupper, born and raised in the countryside near Milan. After a degree in Finance at the Bocconi University, as a postgraduate he stayed on there to study marketing. An internship in Chicago was where he found the inspiration in 2009 for TheBlondeSalad.com, a fashion blog that soon became one of the most influential and most followed in the world.

In the years that followed Riccardo continued setting up businesses, in fashion and food, and has been co-founder of another five startups, maintaining his strong digital vocation.

Today he holds lectures and talks on influencer marketing in the world's most important universities, such as Harvard and Columbia. He works with Condé Nast Italia and continues to work with startups.

QUIT WHEN YOU WANT, BUT MAYBE THERE'S NO NEED

21 days to master social media without ruining your life

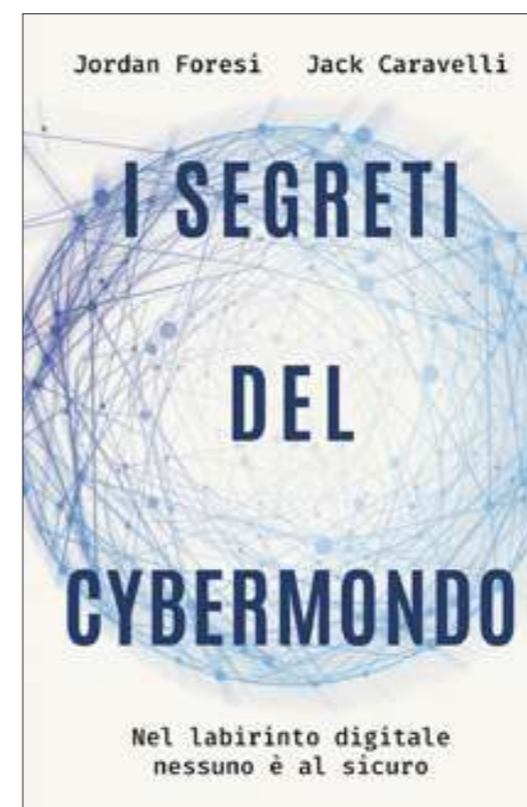
Riccardo Pozzoli

IN A 21 DAYS JOURNEY, A TRUE AND SKILLED INFLUENCER GUIDES US TO A MORE MINDFUL AND HEALTHY USE OF SOCIAL MEDIA.

Today the world of social media is a bit of a Far West, a place where anyone can do whatever they want. The biggest problem is that social media are more powerful than they seem, so the consequences of every action are enormously amplified.

Riccardo Pozzoli has been using social media for some twenty years, ever since they first appeared. He uses them for personal communication and for his social life and for work. Riccardo is also an influencer, in charge of communications for the companies he has founded.

All this means he's in a good position to reflect continuously on social media, on their evolution, their benefits and their limits, and to talk about them. His writing, therefore, is based on his personal experience and he can give a more critical view of the phenomenon, more detached and wide-ranging, compared to digital natives. For these reasons he's sure that his generation, precisely because of these characteristics, bears more responsibility than others in reflecting on a balanced use of social media.



160 pp. / € 16,00 / Paperback with flaps
14 x 21,3 cm / February 2019 / ISBN 9788851167660

JACK CARAVELLI is an expert in geopolitics, intelligence, nuclear terrorism and cyber security. He began his career as a CIA analyst, then joined the National Security Council of the White House, under the presidency of Bill Clinton, as Director for Non-proliferation with responsibility for US policies in Russia and the Middle East, and was then Deputy assistant secretary at the US Department of Energy and Director of the International Bureau of Material Protection and Cooperation. Analyst, professor, author of numerous essays on geopolitics, energy, terrorism, the Middle East and nuclear arsenals, he lives in the USA and works in Washington, London and Geneva.

JORDAN FORESI (Rome, 1975) Italian-American journalist and writer. He works on Sky TG 24 where he was also US correspondent and where he followed, among other things, the White House of Barack Obama, the UN, the Pentagon and the Congress. He was one of the few Italian journalists to complete a report from the American prison base in Guantanamo Bay, Cuba. In Italy he followed the parliamentary political news for almost ten years, from the Berlusconi IV Government to the Conte Government. Per Nutrimenti wrote, together with Jack Caravelli, The Black Caliphate and The Nuclear Threat.

THE SECRETS OF THE CYBERWORLD

In the digital labyrinth where no one is safe

Jack Caravelli, Jordan Foresi

THROUGH EMBLEMATIC CASES AND INTRIGUING EXAMPLES IN RECENT TIMES, REFLECTING HOW OUR LIFE HAS CHANGED IN THE TIME OF THE INTERNET, JACK CARAVELLI AND JORDAN FORESI PROVE TO BE INFALLIBLE GUIDES IN THE COMPLICATED, AND EXTREMELY FASCINATING, DIGITAL LABYRINTH IN WHICH WE ALL MOVE.

If we hear about cyber-terrorism, hacktivism and information warfare and we think these are things that do not concern us, we are wrong. Cyberspace is an increasingly integral part of our lives, and the world around us is changing day by day. From the interference of foreign countries in electoral processes of other states to industrial espionage, from network blackmail to attacks on our online privacy, there is no dimension of our daily life that is not based on the Internet and is therefore not exposed to ever-changing risks, often invisible, but much more real than we think. The secrets of the cyber world forces us to open our eyes to the hidden dimension of reality, confronts us with the possible consequences of our own behavior and suggests the best tools to be adopted to preserve our security. Through emblematic cases and intriguing examples in recent times, reflecting how our life has changed in the time of the Internet, Jack Caravelli and Jordan Foresi prove to be infallible guides in the complicated, and extremely fascinating, digital labyrinth in which we all move.



256 pp. / € 16,00 / paperback / 14 x 21,3 cm
November 2018 / ISBN 9788851164249

FABIO CHIUSI is a journalist, researcher and author of essays on culture and politics in the digital age. After his two first degrees, one in Economics and one in Philosophy, he took a Master's degree in Philosophy of Science at the London School of Economics. He then dedicated himself to the study of man and digital society.

He has written for *L'Espresso*, *La Repubblica*, the *La Lettura* supplement of *Corriere della sera*, *Wired*, *Il Fatto Quotidiano*.

He has been the coordinator of PuntoZero, a Centro Nexa research project on the Internet and Society run by the Polytechnic of Turin, the Fondazione P&R and the Centro per la Riforma dello Stato di Roma. He is now a Parliamentary Assistant for digital policies.

I'M NOT HERE

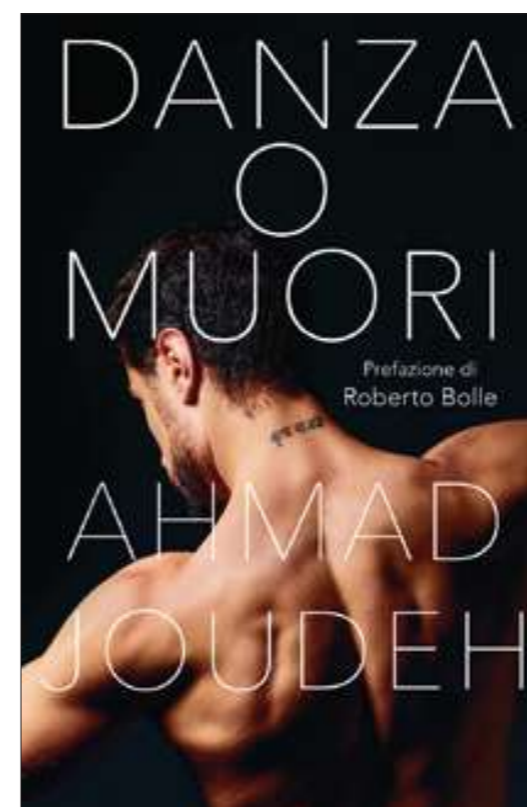
Black Mirror: Visions and unrest from a present future

Fabio Chiusi

THESE ARE QUESTIONS THAT THRILL US, QUESTIONS RAISED BY THE SERIES DEVISED BY CHARLIE BROOKER, BUT WHAT DISTURBS US MOST IS THE FACT THAT *BLACK MIRROR*, PROMOTED BY NETFLIX AS A SCIENCE-FICTION SERIES, IS MORE FRIGHTENING BECAUSE OF ITS VISION OF OUR PRESENT RATHER THAN ITS CAPACITY FOR PREDICTING OUR FUTURE.

And so, *I Am Not Here* in the words of Fabio Chiusi, an Italian journalist very much in tune with the contemporary. Almost as though just awakened from a nightmare, he picks up on the neuroses of the series' creator and pursues the ideal development of his journey. He seeks to explain to us who we are, but above all to explain what we are becoming and how profoundly the technologies that we use every day are changing us.

Because the real answer to the questions raised by *Black Mirror* is that technological problems are, more than any other thing, human problems.



320 pp. / € 16,50 / paperback with flaps
14 x 21,3 cm / November 2018
ISBN 9788851165567

AHMAD JOUDEH, 28 years old, his father Palestinian, his mother Syrian, grew up with his family in the Yarmouk Camp, a Palestinian refugee camp just outside Damascus. At the age of eight, he saw a classical ballet production and was captivated by it. For years he practiced alone, secretly, and when he was 16, he was recruited by the most important Syrian dance company. Here he studied and performed many times in Syria and abroad.

His growing fame meant that Isis came to know of him and told him to stop dancing. His response to this is encapsulated in a motto he had tattooed at the nape of his neck, in the exact point where the Daesh militia insert the blade to execute their prisoners.

The message is simply: "Dance or die".

Today Ahmad Joudeh lives in the Amsterdam, he dances there and promotes charity projects. But above all Ahmad has shown the entire world that true passion is a fire that no one can extinguish.

DANCE OR DIE

Ahmad Joudeh

WITH PREFACE OF ROBERTO BOLLE THE DRAMATIC AND INSPIRATIONAL STORY OF THE "SYRIAN BILLY ELLIOT". THE HUMAN PLIGHT OF AHMAD JOUDEH CONSTITUTES AN EXTRAORDINARY STORY ABOUT THE SALVATIONAL FUNCTION OF ART, OF DANCE, AND OF THE IMPORTANCE OF CONTINUING TO FIGHT FOR ONE'S OWN DREAMS AND PASSIONS

Dance has always been a universal language that has no need of words in conveying a message of peace and love to the entire world.

For Ahmad Joudeh dance is not only enjoyment or a sport: it's what keeps him alive in the midst of the rubble, the bombings, the destruction. Dance leads him along a path of artistic, professional and human growth.

In this lucid and moving book, Ahmad recounts his story for the first time. It is a compelling read that grabs the reader and doesn't let go until the very last word.

FULL TEXTS AVAILABLE IN ENGLISH



240 pp. / € 15,00 / paperback / 14 x 21,3 cm
October 2018 / ISBN 9788851166953

At the age of 32 **DANIELE CASSIOLI** was the strongest paralympic water-ski champion of all time: from the year 2000 to the present day he has won 22 world gold medals, 25 European and 31 Italian titles, the record for the longest jump, and best figures and slalom.

Blind from birth, he has been active in almost every possible sport. He graduated with maximum grades plus distinction in physiotherapy and since 2016 has worked with the Institute of Sports Medicine of the Italian Olympic committee. His work for various associations for the visually impaired has received multiple recognitions and is a member of the Italian Paralympic Committee. But for everyone, especially for the schoolkids and sportsmen and women who know him, he's simply a champion of generosity and altruism.

THE HEADWIND

When you look beyond,
anything's possiblee

Daniele Cassioli

THE GREAT THING WHEN YOU'RE
VERY YOUNG IS THAT NO ONE'S
YET TOLD YOU HOW PEOPLE
SPLIT THE WORLD INTO NORMAL
AND NOT NORMAL.

People don't understand that whoever's born without being able to see, or has two stumps where their arms should be, or is in a wheelchair, is used to considering their own condition as normal. If they have found a key to accepting themselves and they aren't neurotic then they enjoy their lives anyway, with all the limits.

They may laugh at themselves, at other disabled people, at the reactions of so-called normal folk.

A book for "going beyond" – beyond sight, because there's much more to be discovered out there, even though people who can see tend to think that all experience passes through our eyes; and, of course, beyond the fear of diversity, because it's only thanks to difference that we are able to enrich ourselves more and more every day.



296 pp. / € 14,90 / paperback / 14 x 21,3 cm
October 2018 / ISBN 9788851164256

ROBERTA BRUZZONE, forensic psychologist, criminologist, and university teacher, is also an expert in giving psychological support to the victims of sexual and domestic violence as well as of stalking. She is president of AISF (Academy of Forensic Sciences) and accredited to teach in the institutes of the State Police and of the Carabinieri. She has written the books "Il lato oscuro dei social media" and "Delitti allo specchio". Thanks to her contribute as opinionist in different shows, she is the main point of reference for the themes of femicide in Italy.

ENOUGH IS ENOUGH

How to recognize emotional
manipulators and free
yourself of them

Roberta Bruzzone

THIS BOOK IS FOR ANYONE WHO FEELS AS THOUGH THEY'RE IN A TRAP, FOR ANYONE WITH THE FEELING OF BEING A PUPPET IN THE HANDS OF SOMEONE WHO, FOR WHATEVER REASON, IS PART OF THEIR LIFE AND INFLUENCES IT MORE THAN THEY SHOULD, FOR ANYONE WHO WOULD LIKE TO BREAK FREE BUT DOESN'T KNOW HOW, OR WHO CAN'T BELIEVE THEY HAVE THE STRENGTH, OR THE POSSIBILITY OF DOING SO.

It is possible to escape from the grip of an emotional manipulator. All it takes is to know how to recognize them as soon as possible. And this is where Enough Is Enough helps us. Roberta Bruzzone, psychologist and forensic criminologist by profession has reproduced here all the knowledge she has accumulated over her twenty-year career. After reading this, we'll be able not only to recognize the toxic people around us, but also to predict their moves and to prepare ourselves for battle.

But above all, this book teaches us how to free ourselves.



256 pp. / € 15,00 / paperback / 14 x 21,3 cm
October 2018 / ISBN 9788851165574

ANGELA LOMBARDO a Sicilian who moved to Milan to pursue a long and varied career in publishing, after having written many books from behind the wings (and having edited and translated many more), in *Carpediem* recounts everything that her classics studies have taught her about the world and about life.

THE SWEET LIFE

Epicurean tips: the Mediterranean way to happiness

Angela Lombardo

“PHILOSOPHY IS NOT THE CONSTRUCTION OF A SYSTEM, BUT IS THE FIRM DECISION TO LOOK INGENUOUSLY INTO ONESELF AND AROUND ONESELF.” HENRI BERGSON

The success of the many Scandinavian and Oriental books dedicated to recipes for happiness – hygge, lagom, ikigai, wabi sabi, kintsugi, forest bathing... – demonstrate that we are all on the lookout for advice on how to live well and, in recent years, we have learned that it is much better to add value to what we already have and to rediscover simple pleasures rather than to chase fitfully after a consumeristic and ultimately illusory ideal of happiness. Epicurean thought was born in the garden of a lovely small Athenian house that the philosopher shared with the love of his life and it represents a true “Mediterranean diet for happiness”, through the invitation to sharing, to moderation and to enjoying the present moment and the simplest of pleasures.



256 pp. / € 18,50 / paperback / 14 x 21,3 cm
May 2018 / ISBN 9788851157418

MIGUEL ANGEL ZOTTO

Argentine with Lucanian origins, he's danced and spoken on the most important worldwide stages for about thirty years.

Today Zotto is the icon of Argentine tango: he's universally recognized as a Maestro by all the other tango teachers.

In Argentina people elected him as one of the three best tango dancers of all times. The French newspaper «Liberation» defined him “The Maradona of the parquet”.

On Youtube Zotto's videos have had more than **10 millions of views**.

Together with his wife, he founded the Zotto Tango Academy, the first international Argentine tango academy, with schools in Venice, Verona and Switzerland.

TE SIENTO

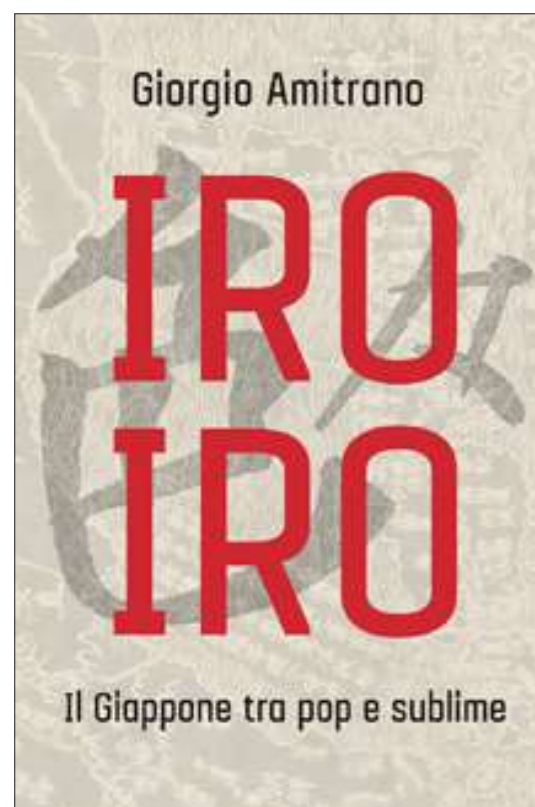
The secret language of tango and the art of the couple

Miguel Angel Zotto
with Daiana Guaspero

THE MOST ADMIRED TANGO TEACHER IN THE WORLD OFFERS HIS SPECIAL LIFESTYLE LESSONS FOR THE FIRST TIME EVER.

TANGO IS NOT FOR MALES ONLY, IT'S FOR COUPLES. NO OTHER TRADITIONAL DANCE CAN ACHIEVE THE SAME LEVEL OF COMMUNICATION BETWEEN THE BODIES: EMOTIONS, ENERGY, BREATH, EMBRACES AND PALPITATIONS.

In *Te Siento* the amazing story of Zotto intertwines with the history of Argentine tango and of its most beloved protagonists, but also with a lot of technical secrets and funny happenings linked with dance. When the art of the most erotic dance mingles with life experiences, we can't help but discover a unique charming point of view on couples and their relationships. Because women and men belong to different planets, but when they meet on the dance floor and embrace the tanguero style, they discover a new universal language that help them retrieve deeper and more authentic relationships with themselves and each other.



256 pp. TBC / € 16,00 / paperback / 14 x 21,3 cm
April 2019 / ISBN 9788851153441

GIORGIO AMITRANO is the Italian translator of some of the most important 20th century and contemporary Japanese authors, including Haruki Murakami, Banana Yoshimoto, Yasunari Kawabata. He served four years as Director of the Italian Institute of Culture in Tokyo. He is a Professor of Japanese Language and Literature at Università Orientale, Naples.

IRO IRO

Japan from pop to sublime

Giorgio Amitrano

A SENTIMENTAL JOURNEY THROUGH THE REAL JAPAN AND THE LITERARY ONE. A MEMOIR BORN FROM A LIFELONG LOVE, A TALE WRITTEN WITH POETIC SENSITIVITY.

Japanese literature, culture and lifestyle have a strong appeal for readers.

The 2020 Summer Olympics will be held in Japan, boosting interest in all things Japanese.

In Japanese *Iro iro* means a miscellany, an articulated and surprising whole: and so is this book, which leads the reader on an unforgettable journey through the life and the literature of one of the most fascinating peoples of the world.

The book explores different themes and situations: a charming and surprising read for all those who love Japan and Japanese culture.

This book goes beyond stereotypes, both prejudices and the blind infatuation that the West has long cultivated with regard to Japan.



252 pp. / € 16,50 / paperback / 14 x 21,3 cm
March 2018 / ISBN 9788851153458

RICCARDO POZZOLI is a thirty-two-year-old Italian startupper, born and raised in the countryside near Milan. After a degree in Finance at the Bocconi University, as a postgraduate he stayed on there to study marketing. An internship in Chicago was where he found the inspiration in 2009 for TheBlondeSalad.com, a fashion blog that soon became one of the most influential and most followed in the world.

In the years that followed Riccardo continued setting up businesses, in fashion and food, and has been co-founder of another five startups, maintaining his strong digital vocation.

Today he holds lectures and talks on influencer marketing in the world's most important universities, such as Harvard and Columbia. He works with Condé Nast Italia and continues to work with startups.

NO JOB FOR OLD MEN

How to turn a passion into a business

Riccardo Pozzoli

“BEING OLD IS NOT ABOUT AGE: OLD IS HE WHO DOES NOT PUT HIMSELF OUT THERE, WHO DOES NOT BET ON HIMSELF, WHO FEARS CHANGING HIS MIND.”

A symbol of a modern entrepreneurial spirit, a serial start upper with a strong business instinct, innovative digital vision and determination, Pozzoli played a pivotal role in the creation of one of the most followed fashion bloggers to date, Chiara Ferragni's The Blonde Salad, as well as parent company The TBS Crew. In seven years, The TBS Crew has become a multimillion-dollar business.

Nowdays TheBlondeSalad is a great case study and source of inspiration for young generation.

Milan-born Riccardo Pozzoli was at the forefront of the blogger revolution, transforming business goal in great case studies to inspire young minds and professionals.



252 pp. / € 15,50 / paperback / 13,5 x 21 cm
January 2019 / ISBN 9788851167677

ALBERTO PELLAI, a doctor and children psychiatrist, is also a researcher at the Bio-Medical department at the Università degli Studi of Milan, where he works on prevention. In 2004 the Italian Ministry of Health has awarded him the silver medal of merit in Public Health. He is the author of many best seller books for parents, teachers, teenagers and children.

BARBARA TAMBORINI, an educational psychologist and writer, conducts educational workshops in schools of all levels and educational activities for parents and teachers. With Alberto Pellai, she is the author of many best seller parenting books. She is mother of four.

THE FIRST KISS

The sentimental education of our children

Alberto Pellai
Barbara Tamborini

A BOOK TRIGGERING IN PARENTS A POSITIVE MEMORY STILL ALIVE IN THEIR MEMENTOS FROM ADOLESCENCE. A HANDBOOK TO SENTIMENTAL EDUCATION EXPLAINING HOW TO AVOID BEING ABSENTEE OR INTRUSIVE PARENTS AND WHAT TO DO AND NOT TO DO TO PREVENT MISTAKES.

In the past the first kiss was dreamt of, longed for, and long-awaited. And today?

In a time when everything happens too soon, and love and sexuality of the youngest are on the fast track, the risk is that nobody takes care of educating them to feelings and to affection.

The best seller parenting authors Alberto Pellai and Barbara Tamborini help us to lay the foundations of a constructive dialogue with our sons and daughters on the themes of love and sexuality, of affection and emotions.

The book deals with crucial issues in the sentimental education of the digital natives, that often parents cannot guard.



200 pp. / € 15,00 / paperback / 14 x 21 cm
January 2018 / ISBN 9788851153434

ALBERTO PELLAI, a doctor and children psychiatrist, is also a researcher at the Bio-Medical department at the Università degli Studi of Milan, where he works on prevention. In 2004 the Italian Ministry of Health has awarded him the silver medal of merit in Public Health. He is the author of many best seller books for parents, teachers, teenagers and children.

BARBARA TAMBORINI, an educational psychologist and writer, conducts educational workshops in schools of all levels and educational activities for parents and teachers. With Alberto Pellai, she is the author of many best seller parenting books. She is mother of four.

THE HAPPY FAMILY

How to train your kids to living

Alberto Pellai
Barbara Tamborini

FROM THE TWO BEST SELLER PARENTING AUTHORS, A BEAUTIFUL BOOK ON IMPERFECTION: THE FIRST BOOK THAT EXPLAINS NOT JUST HOW TO MAKE THE PARENTS, BUT THE MEANING OF BEING PARENTS.

Self esteem is the basis of well being according to psychologists and the first step towards happiness. A simple and useful method to enhance family self esteem based on the 6 family life pillars: family, friends, body, emotions, school and work.

“It is not true that all happy families are alike. Happiness is not the total lack of problems...Happiness has rather to do with self conscience and self esteem in that turbulent ecosystem created by the relation parents-children.”



220 pp. / € 14,00 / paperback / 13,5 x 21 cm
January 2017 / ISBN 9788851141127

ALBERTO PELLAI, a doctor and children psychiatrist, is also a researcher at the Bio-Medical department at the Università degli Studi of Milan, where he works on prevention. In 2004 the Italian Ministry of Health has awarded him the silver medal of merit in Public Health. He is the author of many best seller books for parents, teachers, teenagers and children.

BARBARA TAMBORINI, an educational psychologist and writer, conducts educational workshops in schools of all levels and educational activities for parents and teachers. With Alberto Pellai, she is the author of many best seller parenting books. She is mother of four.

THE AGE OF TSUNAMI

How to survive your
pre-adolescent children

Alberto Pellai
Barbara Tamborini

AMAZON BEST SELLER BOOK 2017

THE AIM OF THIS UNIQUE BOOK
IS TO DESCRIBE TO PARENTS THE
NEWEST AND MOST SURPRISING
SCIENTIFIC THEORIES ON HOW
THE MIND OF PRE-TEENS WORKS

A book that helps parents to become competent and for the first time focuses on that age range - 10/14 yrs - that is not childhood any more and not yet teens, an age that, being in the middle, has remained for long unexplored and misunderstood. Neurosciences confirm this: during preadolescence "the cognitive brain" is immature with respect to the "emotional brain". A "tsunami". All the actions of pre-adolescents are aimed at experiencing strong and intensive emotions.

ESSAYS



224 pages with 30 color pictures / € 24,00
hardback / 15 x 22,5 cm / November 2021
ISBN 9788851196967

DANIELA BIANCO, architect, and FILIPPO COSMELLI, art historian, represent a perfect symbiosis of entrepreneurial spirit and creativity.

They are the founders of **IF experience**, an Italian pioneer experiential luxury company, which has to its credit collaborations with celebrities like Chiara Ferragni and the most prestigious luxury brands. Their stories and activities are followed by the national and international newspapers and magazines, like "Departures", "GQ", "Icon", "Il Sole 24Ore", "The Rake", "Vanity fair", "Vogue", "How to Spend It/Financial Times", "Condé Nast Traveller".

To know them better you can visit: <https://ifexperience.it/> or their Instagram profile @ifexperience.

HIDDEN WONDERS

Journey into the art that italians museums do not exhibit

Daniela Bianco
and Filippo Cosmelli

THE MUSEUMS' BASEMENTS
PRESERVE THE LARGEST ART
COLLECTION YOU HAVE EVER
SEEN.

In the underground of the museums, hidden from the gaze of the great public, are preserved hundreds of works of inestimable value. Some are not exposed to preserve their integrity, to protect them from temperature changes or the risk of being damaged, but others simply do not find a place among the thousands of pieces that make up the historical and artistic heritage exhibited in the museum complexes.

Daniela Bianco and Filippo Cosmelli open the doors of hidden warehouses, ancient archives, maximum security vaults, recomposing an incredible forgotten collection: from Leonardo's Vitruvian man, kept in a private room at the Museo dell'Accademia to the basement of the Borghese Gallery, from the engravings of Piranesi stored in the armored warehouse of the Calcografia Nazionale in Rome, up to the mysterious objects like the first high heels shoes worn by Venetian women in the '600 or the Oplontis treasure found among the ruins o Pompei. A unique grand tour conducted by exceptional guides, a unique and exclusive experience to the discovery of the inaccessible treasures that make our artistic and cultural history.

The Uffizi Gallery currently exhibits 2,409 works and preserves 2,633 in the warehouses. Another 2,450 are located in external locations such as embassies or other. **The Egyptian Museum of Turin** exhibits about six thousand artifacts and preserves thirty thousand in the deposits.

Palazzo Madama in Rome exhibits less than a tenth of its collections or five thousand works out of a total of seventy thousand.

The Gallery of Modern Art of Turin in 150 years of existence has collected fifty thousand works, but currently exhibits 250 to the public.



256 pp. / € 17,00 / softback with flaps / 15 x 22,5 cm
September 2021 / ISBN 9788851196608

GABRIELE MUCCINO was born in Rome in 1967. After attending the Cinematography Experimental Centre in Cinecittà, he began working for television and advertising, creating commercials for the main Italian companies. He made his film debut with "Ecco fatto" (1998), followed by the success of "Come te nessuno mai" (1999) and "L'Ultimo Bacio" (2000), a film that definitively consecrated him, he was awarded David di Donatello as Best Film Director and opened him the doors to Hollywood, where he directed - among others - Will Smith in "La ricerca della felicità" and "Sette anime". In November his first TV series will be on Sky, taken from his 2018 blockbuster film, "A casa tutti bene".

GABRIELE NIOLA lives in Roma since 1981, he watches movies for "BadTaste", "Wired", "MyMovies", "Fanpage" and "i400calci", he plays videogames for "Leggo", "BadGames" and "Wired".

He was selector of the Festa del Cinema in Rome and of the Taormina Film Fest, he teaches digital journalism in the Master of Criticism of the Accademia d'Arte drammatica Silvio D'Amico and is the correspondent from Italy of "Screen International".

TO BE MUCCINO

The life, the movies
and everything else

Gabriele Muccino
and Gabriele Niola

A GREAT FILM-MAKER, A
PROTAGONIST OF ITALIAN AND
INTERNATIONAL CINEMA TELLS
HIS STORY.
THE FIRST BOOK BY THE FILM
MAKER OF "L'ULTIMO BACIO/THE
LAST KISS" AND "LA RICERCA
DELLA FELICITA'/ THE PURSUIT OF
HAPPINESS."

In the nineties Gabriele Muccino fell on the Italian cinema like a lightning bolt: popular and pop, sentimental and furious, he immediately mixed huge technical skills and a perfect instinct to detect themes and create stories in which the general public could recognize themselves.

And in fact, "L'ultimo bacio" was the great Italian generational film of 2000. That film opened the doors to Hollywood, when he receives the enthusiastic phone call of Will Smith, who wants him with him for "The Pursuit of Happiness".

He became one of the very few Italian directors to have a double career, American and Italian, alternating films with Russell Crowe and great choral stories with Kim Rossi Stuart, Pierfrancesco Favino and Micaela Ramazzotti.



160 pp. / € 16,00 / softback with flaps / 14 x 21,3 cm
October 2021 / ISBN 9788851195663

IVANO PORPORA was born in 1976 in Viadana, in the province of Mantua. He has published the novels *La conservazione metodica del dolore* (Einaudi, 2012), *Nudi come siamo stati* (Marsilio, 2017) and *L'argentino* (Marsilio, 2018). He holds writing courses and collaborates with psychotherapy studies, for which he keeps courses based on storytelling. He is president of the cultural association La Nottola di Minerva. «Ivano Porpora is among the most interesting and innovative voices in the Italian literary panorama.» Il Foglio

THE KING IS DEAD

A poetic chess course

Ivano Porpora

A GAME WITH A THOUSAND-YEAR-OLD CHARM, WHICH HAS ALWAYS TALKED ABOUT THE WORLD AND HUMAN NATURE AND MADE POPULAR AGAIN THANKS TO A TV SERIES.

For Ivano Porpora, novelist and writer teacher, chess is not only a striking passion, but a filter through which to read reality. The drowned fool, the gambit, the opening of the barber and its dozens of variations, become a symbol, each strategy a metaphor, each choice a crucial crossroads towards the only possible destiny of a game: the last fatal move. From the most glorious victories to the most epic defeats, each game is a narrative in its own right.

The exploits of the great chess players, the combinations of Karpov and the intuitions of Fischer and Capablanca, resemble to the verses of the Achmatova or Brodskij, to Šalamov's stories, to Herzog's shots. As the great artists can make their work resonate in everyday life, so the game of chess spreads beyond the obsessive combination of black and white houses, talking about the possible and the infinite, nostalgia and courage, but above all our need to live and tell stories.



228 pp. / € 18,00 / softback with flaps / 15 x 22 cm
October 2020 / ISBN 9788851184278

MARCO MAGNANI, he has lived for thirty years between Italy and the United States. He is an international lecturer in International Economics and Monetary and Financial Economics at Luiss, a fellow of the Institute of International Affairs and a Senior Research Fellow of the Harvard Kennedy School of Government since 2011. He worked for twenty years in investment banks, in JP Morgan in New York and was an advisor to American, European and Asian companies. Today he is in several scientific committees and boards of directors.

He was appointed Young Global Leader of the World Economic Forum in Davos and served three terms in the Global Agenda Council of Finance and Capital. He studied Economy at La Sapienza University in Rome and Finance at Columbia University in NY. He attended public policy courses at Harvard Kennedy School, the Jackson Institute of Global Affairs at Yale University, and the Lee Kuan Yew School of Public Policy in Singapore.

He collaborates with *Il Sole24Ore* and *Affarinternazionali*. He published *Creating Economic Growth* (Palgrave Macmillan 2020) and *L'Onda Perfetta* (Luiss University Press 2020).

<http://www.magnanimarco.com/>

YOU WERE NOT MADE TO LIVE LIKE ROBOTS

Marco Magnani

“WHOEVER WANTS TO GET AN IDEA OF WHAT WILL HAPPEN TOMORROW SHOULD READ THE LAST ESSAY BY MAGNANI”
LA REPUBBLICA

Fatti non foste per vivere come robot is a profound reflection on the concept of sustainability. The economist Marco Magnani considers possible a more balanced growth and defuses the apocalyptic alarmism on the destiny of the job: it identifies the jobs to risk but also the new trades; analyzes alternative growth models - circular and civil economy, sharing economy, happy degrowth - and compares different socio-economic strategies, from the reduction of working hours to the robot tax, from work of citizenship to universal income; formulates the innovative proposals of endowment capital and social dividend, which will raise a lot of discussions. In order to avoid unsustainable growth and the lacerating human-machine conflict, we must use innovations to improve human life, invest without fear in school and training, rediscover the identity and social value of work, meeting the needs the needs of present generations without burdening future generations, preserve the health of the planet, ensure that many can benefit from the wealth produced. Redistributing it, but even more by creating mechanisms of pre-distribution of the means that generate it.

The aim is to govern epochal change by establishing an intelligent coexistence with machines. Among the "new trades" there could be above all one, very old: the shepherd-man. Of Robots.



256 pp. / € 16,00 / softback / 15 x 22 cm
June 2020 / ISBN 978885117980

LIA CELI is a journalist and satirical writer, she is the author of novels and theatrical texts; collaborates with "Il Fatto Quotidiano" and with the online newspaper "Linkiesta". For Utet, together with Andrea Santangelo, she published *Mai stati meglio. Guarire da ogni malanno con la storia* (2014), *Caterina la magnifica. Vita straordinaria di una geniale innovatrice* (2015) *Casanova per giovani italiani* (2016) and *Le due vite di Lucrezia Borgia. La cattiva ragazza che andò in Paradiso* (2019).

THAT DIRTY LITTLE WOMAN

12 seducers that changed the world

Lia Celi

A raid in history, a libertine and vibrant tour that shows us how an underground current of rebellion has always crossed the centuries, focusing precisely on that point still mostly controversial today: sex. Ladies of the night, cocottes, fireflies, scarlet ladies, prostitutes, filles de joie, courtesans, escorts. But also poetesses, writers, swordswomen, lovers, philosophers, self made women. **From Jericho of the Bible to the glossy streets of Hollywood, from ancient Greece to Renaissance Venice, passing through post-revolutionary Paris and Hitler's Berlin, these dirty women conquer cities, kings and generals, write bestsellers, become millionaires. They frighten and fascinate,** because they destroy the norms of civil life, yet they desperately seek, and sometimes invent a "social elevator" that was unimaginable before them. However, they must accept to stay out of any canons and rules, or even break them all.

With precision and lightness Lia Celi tells twelve stories of prostitutes who have been able to gain an advance of the freedom of the twentieth century, twelve "Bocca di Rosa" ready to do anything to decide their destiny. There are those who, like Frine, end up becoming the sculpted image of the goddess of love and those who, like the small **Su Xiaoxiao**, renounce their spouse in order not to compromise his reputation. There are those who lie to their family to colonize the Far West, such as **Pearl De Vere**, ex seamstress who became the lady of the brothels of Cripple Creek, Colorado and those who change life and identity, like **Pelagia** who finished her years as a man and in poverty ; those who reach the happy ending of fairy tales (by getting married) and those who don't want to know about fairy tales: better to deceive men and try to save a life.

Twelve portraits of women aware of their own value, modern and reckless heroines who have been able to irreverently bend the world to their dreams. Twelve stories so strangely close to us, in aspirations and desires.



176 pp. / € 16,00 / softback with flaps / 15 x 22 cm
November 2020 / ISBN 9788851181277

MOZART'S SISTERS

Stories of forgotten performers, brilliant composers and rebellious musicians

Beatrice Venezi

"This is the story of some unique women. Brilliant musicians. Innovative composers. Sublime performers. Unique women able to emerge in a world that would willingly do without them. That considered them unsuitable, shameless, scandalous, incapable. This is the story of some unique women, in a world of men."

Some were prevented from playing, others could not sign the compositions resulting from their work, while the doors of the conservatories were open only to men, the Church forbade them to sing, society relegated them to an ancillary role, subordinated to the male will... The official historiography of music for centuries has excluded women from its pages, ignoring revolutionary composers, innovative musicians and talented young people. Forgetting, or neglecting, experiences and insights destined to change the course of classical music.

In this book Beatrice Venezi, a young conductor, gives us back their surprising and meaningful stories. We thus discover the life of Hildegard, a brilliant nun who used singing to communicate with God; that of the great Baroque composers portrayed by the Gentileschi; that of the women of the eighteenth-nineteenth century, confined in the house and defined only in their role to men, as Mozart's sister, or Schumann's wife; up to the rebellious musicians of the last century and today, to Maria Callas, for example, to Nadia Boulanger, Martha Argerich, Björk, women who, despite the difficulties, have forced the boundaries of the space that was given to them in the world of music, fighting for themselves and for future generations.

This is a story of talent and determination, of resourcefulness and technique: an all-female path that comes from the Middle Ages to the present day, highlighting the mistakes of the past and those in which we still persevere. Twelve examples of courage and determination for all women who, even today, are forced to abandon their passion, to give up a dream, just because someone believes that the job is not suitable for a girl.



368 pp. / € 20,00 / Hardback with photographic insert / 15 X 22,5 cm / december 2019
ISBN 9788851166182

SIMONETTA CERRINI deals with the history of culture and of spirituality of the laity in the Middle Ages and is considered one of the greatest scholars of the Templars. Among her essays: *La rivoluzione dei templari* (Mondadori, 2008), *L'apocalisse dei templari* (Mondadori, 2012), *La passione dei templari* (Mondadori, 2016).

FRANCO CARDINI Cardini is one of the most important Italian historians, an expert on the history of the crusades, pilgrimages and relations between Europe and the East. Emeritus Professor of Medieval History at the Italian Institute of Human Sciences of the Scuola Normale Superiore of Pisa, he is Directeur d'Études in the EHSS of Paris, deputy director of the School of Historical Studies of the University of San Marino and Fellow of Harvard University - Foundation The Tatti. He collaborates with Rai and with many national newspapers. Among his essays: *Alle radici della cavalleria medievale* (il Mulino, 2002), *L'invenzione del Nemico* (Sellerio, 2006), *I templari* (Giunti, 2011), *Gerusalemme* (il Mulino, 2012), *L'ipocrisia dell'Occidente* (Laterza, 2015). Con Utet ha pubblicato *Il califfato e l'Europa* (2015), vincitore del Premio Città delle Rose 2016, *I giorni del sacro* (2016).

HISTORY OF THE TEMPLARS IN 8 OBJECTS

Simonetta Cerrini,
Franco Cardini

Franco Cardini and Simonetta Cerrini, are both convinced that History is not only contained in books, but also and perhaps above all in the findings that time leaves behind. Thus a key, a spoon, a seal, a magic formula, a reliquary, a portal reveal prosaic treasures of truth, free from the dust of the past and of its legends.

These objects tell the story of the Templars in a new and original way, retracing the most secret subplots: we will learn about the relic of the True Cross stolen by a priest who, repentant, decides to leave it in the custody of the Templars of Brindisi before being thrown in the waves; we will follow the daring adventures of Ruggero di Flor, the Templar who became a corsair, and we will witness the French raid in which more than a thousand soldiers were captured, including Jacques de Molay, the last great master of the order. We will solve the enigma of the temple architecture, we will discover what the keys of the Temple open and what the image of the two knights on their mysterious seal means; we will live the daily life of food and wine rites, the loyalty that tied every templar to its horse. Finally, in the wake of the imaginary Masonic and Rosicrucian lodges, we will evoke the posthumous resurrection of their myth between truth and mystery, plots and chimeras, all infused ideally in the last object, a precious neotemplary 19th-century tiara.

With historical rigor and lively curiosity, Cardini and Cerrini guide the reader through the illuminated display cases of an ideal museum, showing once again how history hides in small details, often overtaking the fantasy of novels.



400 pp. / € 18,00 / softback / 15 X 22,5 cm
15 X 22,5 cm / ISBN 9788851172626

ENZO SORESI is a surgeon, a specialist in pathological anatomy, diseases of the respiratory system and clinical oncology. He was an active member of the IASLC (International Association for the Study of Lung Cancer) and of the EORTC (European Organization for Research and Treatment of Cancer) from 1970 to 1998. From 1980 to 1998 he taught as an adjunct professor in Milan at the School of specialties in Pediatrics directed by Professor Marcello Giovannini and later at the School of specialties in Diseases of the respiratory system directed by Professor Luigi Allegra. From 1990 to 1998 he headed the Division of Pneumotisiology of the Niguarda Hospital as primary pneumologist. He is the scientific director of the association "Our common emotions". With Pierangelo Garzia and Edoardo Rosati he wrote *Guarire con la nuova medicina integrata* (Sperling & Kupfer, 2012). For Utet, in 2005 he published *Il cervello anarchico*, a long-seller book, and, with Pierangelo Garzia, *Mitocondrio Mon Amour*.

REVERSING AGE: HOW TO REJUVENATE AS WE AGE

Enzo Soresi, Pierangelo Garzia

How to rejuvenate aging can seem a provocative title, and in part it certainly is, because provocation is an art that Enzo Soresi has always practiced. But it is never an end in itself: in its long career as a pulmonologist, oncologist, scholar and experimenter, Soresi has chosen not to take anything for granted, none of the dogmas on which medicine runs the risk of settling. Instead, he preferred to question them, and to question himself as a doctor, whenever the evidence of the facts raised doubts about method and practice.

In this lies provocation, subversion: for example, considering health not as "absence of diseases" but as "quality of life"; in rejecting the idea of a treatment that is always the same, standardized, because each person must be followed in his particular path of illness; in moving the balance more and more towards prevention; in absolute preference for a holistic approach, which takes into account not only the clinical picture but also the psyche and environmental circumstances; in the awareness of the extremely valuable and vital role of the placebo effect and nutrition, sometimes superior to traditional medicines; in the belief that the role of medicine is not to replace the immune defenses, but rather to support them, awaken them, unleash them.

Dr. Soresi, with the help of the medical-scientific essayist Pierangelo Garzia, returns to face the issues most dear to him, retracing his experience as a physician, Chief of Medicine and even patient. This time, however, to push his research further he decided to open the doors of his study, inviting a forum of oncologists, immunologists, radiologists, nutritionists, physiotherapists, psychiatrists, psychotherapists, endocrinologists, phytotherapists, pulmonologists and patients: because if the ideal medicine is the integrated one, which considers the human being as a complex and interconnected system, the ideal essay for integrated medicine must resemble as much as possible a symposium, where everyone's knowledge and experience can contribute to the good of everyone.

And in the end, after the most advanced medical perspectives have overturned the latest outdated beliefs, it will be possible to reverse the natural progression of time, and truly discover how to rejuvenate as we age.



303 pp. / € 24,00 / hard cover / 15 x 22 cm
April 2019 / ISBN 9788851169282

ANTONIO PERAZZI is a botanist, landscape architect and writer. After studying at the Milan Polytechnic and the Royal Botanic Gardens in London, he designed public and private gardens around the world. With Pia Pera he published *Contro il Giardino* (Ponte alle Grazie 2007).

PARADISE IS A WILDLIFE GARDEN

Botanical stories and experiments for artists

Antonio Perazzi

THE FIRST RULE TO LOVE YOUR GARDEN IS TO GIVE IT TIME: THE SECRET LIES IN BEING ABLE TO SLOW DOWN, WITHOUT ANY FEAR OF DEVOTING OURSELVES TO THE OBSERVATION OF NATURE, JUST AS WE USED TO DO WHEN WE WERE KIDS.

A sophisticated landscape designer and adventurous explorer, Antonio Perazzi discovered his love for nature when he was a child, while he spent his long summers on the Chianti hillside, in Piuca. Over there everything was wild: the fireflies that chased each other among the bushes of nettles, the mushrooms on the barks, the plants that climbed one on top of the othera very different garden from those located in Milan. And while many saw only chaos in those natural tangles, Perazzi begins to develop an idea of complex garden: a unique set of organisms capable of interacting with each other. When he grew up, he chased this idea in woods and gardens around the world, from the mountains of Southern China to India, from Alaska and back in Piuca, with his load of seeds and exotic plants and with a precise goal: to give life to a versatile botany, based on adaptation, to a garden that could intertwine a relation between nature and society. In this poetical manual of "botany for artists", Perazzi takes us on a journey among ivy and evening primrose, Japanese anemone and tweedie canemoni japoniche e cerulean tweedie; among plants that grow wild without the need of human help and the stubborn ones, among secular trees and natural plants. A hymn to the extraordinary daily life of a truly free nature: a work of art that evolves over time.



224 pp. / € 16,00 / paperback / 15 x 22,5 cm
April 2019 / ISBN 9788851169251

DIEGO FUSARO (Turin, 1983) teaches History of Philosophy at the IASSP (Institute for Strategic and Political Studies) in Milan. He is a careful scholar of the "philosophy of history", with particular attention to the thought of Fichte, Hegel, Marx, Gentile and Gramsci, and to the German "history of concepts". For Bompiani he edited the bilingual edition of various works by Marx. His most recent studies include: *Bentornato Marx! Rinascita di un pensiero rivoluzionario* (2009), *Essere senza tempo. Accelerazione della storia e della vita* (2010), *Minima mercatalia. Filosofia e capitalismo* (2012), *Idealismo e prassi. Fichte, Marx e Gentile* (2013), *Il futuro è nostro. Filosofia dell'azione* (2014), *Pensare altrimenti* (2016), *Storia e coscienza del precariato. Servi e signori della globalizzazione* (2018) e *Il nuovo ordine erotico. Elogio dell'amore e della famiglia* (2018).

THE NIGHT OF THE WORLD

Marx, Heidegger and technocapitalism

Diego Fusaro

A RADICAL CRITICISM OF OUR SOCIETY AND OF THE PLANETARY TRIUMPH OF TECHNOCAPITALISM: THE MOST CONTROVERSE ITALIAN PHILOSOPHER OF OUR TIME IS BACK TO THE CENTRAL THEMES OF HIS REFLECTION AND OF HIS REFERENTIAL THINKERS, KARL MARX AND MARTIN HEIDEGGER.

Marx and Heidegger put the same issue, but with different methods and solutions. Their analysis, apparently so different, is a radical critical questioning of technocapitalism and of our time, in which men is nothing. From the process of alienation and dejection of man to the power of technocapitalism and the solutions to get rid of it.

These are some of the problems raised in an attempt to respond to challenge of the Night of the world in which the West has fallen. Who can save us, in the time of the death of God and the planetary triumph of technology?



224 pp. / € 16,00 / paperback / 15 x 22,5 cm
April 2019 / ISBN 9788851169251

BEATRICE VENEZI 28 years old, from Lucca, is the the youngest female orchestra conductor in Europe. She conducts the Nuova Orchestra Scarlatti of Naples and is Assistant Conductor of the Armenia's National Orchestra. "Forbes" quoted her among the 100 future leaders and "D di Repubblica" among the thirty women for 2018.

ALLEGRO WITH FIRE

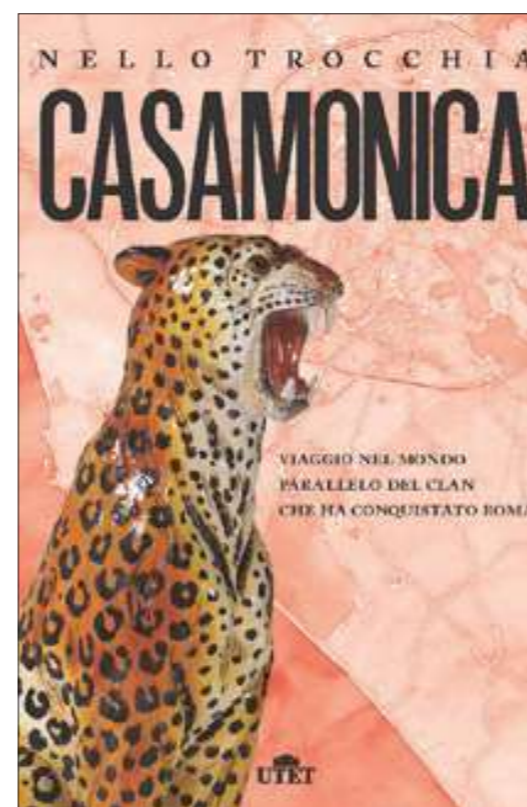
Falling in Love with classic music

Beatrice Venezi

A CLEVER AND UNEXPECTED BOOK: BECAUSE IT IS NEVER TOO LATE TO FALL IN LOVE WITH CLASSIC MUSIC.

THE YOUNGEST ORCHESTRA DIRECTOR IN EUROPE LISTED BY FORBES AMONG THE MOST INFLUENTIAL "UNDER 30".

Beatrice Venezi, not even 30 years old, did not let commonplace take over her: everyone can still fall in love with classic music, just like her. After all, we just need to follow the right guide. The melody will become a way to discover the world, the rhythm an attempt to listen to ourselves and harmony an evidence of social life. If we take a closer look, the plots of the opera seem to be reproducing the present times: Carmen becomes a symbol to fight violence against women, the Bohème a Parisian transposition of famous TV series, such as Friends or How I Met Your Mother. Among scores and crotchets, biographies of composers and conductors, Beatrice Venezi shows us how classic music, once freed from stereotypes, becomes a global right, a beauty belonging to everyone.



256 pp. / € 16,00 / hardback / 15 x 22 cm
January 2019 / ISBN 9788851166526

NELLO TROCCHIA was born in Nola, near Naples, in 1982. He's a reporter and specialist correspondent for Nemo, a TV show aired by Rai 2, and he collaborates with "Il Fatto Quotidiano" and "l'Espresso". He worked also for La7. In 2015 he received the Paolo Borsellino Award and the Articolo21 Prize for the free information. Since 2015 he has been monitored by the Carabinieri, because he got threatened by the Camorra's clans due to his investigations. He was also assaulted by some clans from Foggia and recently by the very Casamonicas. In 2016 he published for Chiarelettere "Io, morto per dovere" written with Luca Ferrari and Monika Dobrowolska Mancini.

CASAMONICA

A journey into the parallel world of the clan that conquered Rome.

Nello Trocchia

THE INVESTIGATION BY NELLO TROCCHIA REPORTS FOR THE FIRST TIME THE COMPLETE STORY OF A FEROCIOUS CLAN, A SINTI FAMILY —THE ITALIAN "GIPSIES"— COUNTING MORE THAN ONE THOUSAND MEMBERS AND A LOT OF RAMIFICATIONS THAT CONTROL DIFFERENT KINDS OF CRIMINAL ACTIVITIES.

Trafficking, council housing, extortion: in Rome there is no criminal activity the Casamonicas are not involved in.

There is not only the Feudo della Romanina, where the institutions do not even attempt to enter, but their style is spreading all over the city—like a virus. It's a style made of violence, intimidations and prevarication, which demands absolute submission, silence and connivance from the other side.



256 pp. / € 18,00 / paperback / 15 x 22,5 cm
October 2018 / ISBN 9788851166519

RICCARDO RAO teaches Medieval History at the University of Bergamo and is part of the editorial committees of some scientific journals in this field, such as "Medieval Networks", "Mémoire des Princes Angevins" and "Population and History". His latest book, *The Medieval Landscapes* (Carocci, 2015), was awarded the 2015 Italian Medieval Prize for the Books and Publishing section and the CNR Prize for Scientific Dissemination (Human Sciences section).

THE TIME OF THE WOLVES

History and places of an amazing animal

Riccardo Rao

IN A JOURNEY THROUGH HISTORY, LITERATURE, PSYCHOLOGY AND BIOLOGY, RAO RECONSTRUCTS HOW POPULAR SUPERSTITION, THE LEARNED CULTURE OF CHURCHMEN, BUT ALSO THE GREAT TRANSFORMATIONS OF THE ENVIRONMENT HAVE CREATED THE MYTH OF THE EUROPEAN WOLF. A MYTH SURVIVED TO THE PRESENT DAY.

Wolves are coming back. In recent years their population has increased exponentially throughout Europe. More and more often they are sighted around the inhabited centers, in the pastures, at the edge of the forest. Along with their traces emerge ancient fears, never completely overcome.

Enemy to be persecuted, incarnation of evil, danger for crops and flocks: as urbanization progressed and the forests left space to the fields, the wolves were hunted. A massacre fueled by an ancestral fear coming from the Middle Ages to the present.



256 pp. / € 16,00 / paperback / 15 x 22,5 cm
September 2018 / ISBN 9788851166151

MARTIN ANGIONI, successful manager and free thinker, a curious traveler and an accomplished expert in the arts, is the son of an Olympic gold medal of horse riding, and has maintained the family bond with the seat, but on two wheels. A member of the ASD Cassinis Cycling Team, a climber body, Martin has been spotted on all sorts of routes.

THE 98 REASONS WHY I RIDE A BICYCLE

Martin Angioni

INTERTWINING HIS BIOGRAPHY WITH CYCLING STORIES, PHILOSOPHICAL IDEAS WITH LITERARY QUOTATIONS, THE AUTHOR LISTS THE 98 REASONS WHICH LEAD HIM TO UNDERGO THIS BICYCLE RITUAL EVERY DAY.

The result is an unusual book, in which the happy and trained look of Angioni seems to discover in each page one more reason to jump on the seat of his bike. We follow him while he celebrates the beauty of the Alpine slopes, or the eccentric and relaxed point of view from which to observe a big city; while he lists the physical and mental benefits, but also the essential value of fatigue, until, page by page, even those to those who are not fond of bikes it is clear what the bike fans have always known: the bicycle is not just a means of transport but an instrument of knowledge of oneself and of what surrounds us, a healthy and fun alternative to the car, and above all an unparalleled expression of freedom, anarchy and discipline.



192 pp. / € 16,00 / paperback / 14 x 21,3 cm
June 2018 / ISBN 9788851162290

CHIARA GARBARINO is born in Acqui Terzi, where she lives with his son Leonardo. In the summer of 2017 she created the blog "Leo the hooligan", where she started telling their "stories of ordinary of ADHD".

HAPPINESS NEVER STANDS STILL

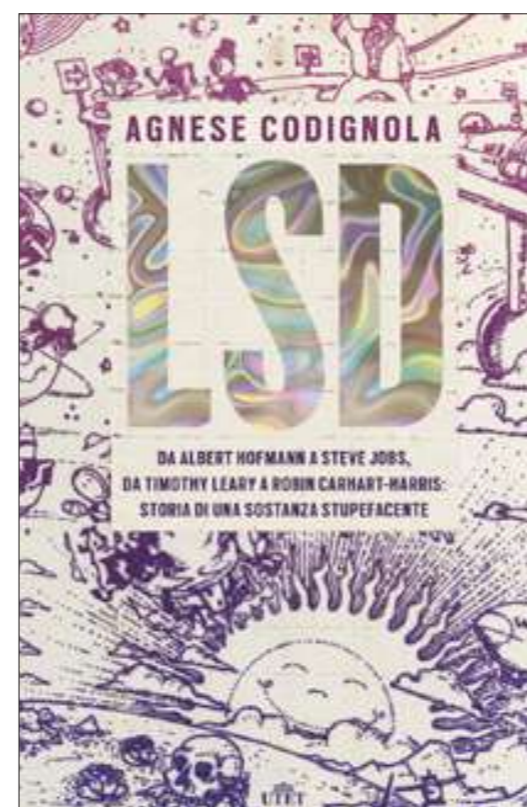
The story of Leo, my rebel kid

Chiara Garbarino

ALL PARENTS HAVE MANY STORIES TO TELL ABOUT THEIR CHILDREN'S SMALL AND BIG DISASTERS: BROKEN GLASSES, BAD IMPRESSIONS, WHIMS. CHIARA HAS THE MOST.

Leo suffers from disturbance in attention and hyperactivity: a syndrome not yet very well known, that often hides behind the ADHD acronym, in families and in schools, in spite of the diagnosis that are multiplying in recent years. Now Leo has ten years, in the village they know about this diagnosis, at school they have finally understood it was not misbehaviour and listlessness, and things are improving.

Everyday problems are many, but now Chiara knows her child is special, more "troubled" than others, but as clever, well-mannered, sensitive and good. And she wants to tell her story, so less parents will find themselves lost in front of their troubled kids, less teachers will treat them as small thugs, less people will judge them, isolate them, misunderstand them.



256 pp. / € 19,00 / paperback / 15 x 23 cm
March 2018 / ISBN 9788851157517

AGNESE CODIGNOLA, after a degree in chemistry and pharmaceutical technologies, has dedicated herself for years to research, achieving a doctorate in pharmacology. Afterwards she devoted herself completely to scientific journalism. She works with "Corriere della Sera", "la Repubblica" and "Il Sole 24 Ore", dealing with science, nutrition and health. In 2017 she published with Michele Maio *Il corpo anticancro* (Piemme).

LSD

From Albert Hofmann to Steve Jobs, from Timothy Leary to Robin Carhart-Harris: the story of an 'astonishing' substance

Agnese Codignola

THE LEADING PHYSICIST AND AUTHOR CARLO ROVELLI HAS PROPOSED THIS TITLE TO THE COMMITTEE OF MERCK PRIZE.

Hofmann is the first Swiss chemist who synthesized the LSD. In 2007 a panel of experts working for a global consultancy society put him in the first position in their chart of "living geniuses", together with the inventor of the Internet.

Leary is the Harvard psychologist who promoted the use of psychedelic drugs to "expand the mind". Jobs, the father of Apple, represents the influence that psychedelics had on worldwide creativity and on Silicon Valley technology.

Jobs said: "Taking LSD has been one of the three or four most important things in my life".

Carhart-Harris is a young English neuroscientist who has recently obtained important results regarding the effects of psychedelic drugs on the brain.

Agnese Codignola's book tells about the history of the impact of the LSD on our culture.

Maria Luisa Borsarelli - Foreign Rights Manager

+39 02 38086634 - +39 335 5703779

@mluisa.borsarelli@deagostini.it

Skype mlborsarelli

DeA Planeta Libri S.r.l. - Via Inverigo 2, 20151 MILANO - Italy

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